

Kobian Offers Unique Experience with Their Power Product Series

Mercury Elite650 PRO UPS stands for Perfect Power Solution for Corporate, SMB and Home Segment for all electrical appliance

India, New Delhi, May 25, 2010 – Kobian , the leading manufacturer of Computer Peripherals –Motherboards, Casings , TFT , Speakers ,etc , under their brand Mercury, have announced the launch of their Power Product Series in India. Mercury Elite 650 PRO UPS is designed for corporate, small and medium business and home segment.

The new UPS is designed to meet the need of today's world, it not only protects your personal computers and electrical equipments but also gives new life to them, it is a complete and perfect solutions. Mercury Elite 650 UPS is inbuilt with wide input range of 140~300VAC and it include output short circuit protection and features like overcharge protection with sleek and compact design with CPU control and will be available across the country with the Kobian's Distributors only @ 1680/- (MRP).

On this occasion Ms. Sushmita Das, Country Manager –Kobian Pte Ltd. said "It gives us great pleasure to launch our Power Product Series in India starting with Home Segment UPS- Mercury Elite 650 PRO , Elite 800 & Elite 1200UPS. The series has



the complete series of Online UPS and Home series-Inverters. This is our attempt to bring value solutions to the consumers after understanding there need and demand. We are launching the Elite 650 PRO for the home and SOHO segment with a focus on the specifications and requirement of the masses.”

- Battery rating has been improved for longer lifecycle
- Overload, Overcharge and Short Circuit Protection features has been added
- New firmware enhances the battery life and improves backup time
- Efficiency of Elite 650 Pro is better than the previous entry level models
- Compact design will add value on savings at domestic freight cost