

Kobian Launches Merc Fiesta 2010 Scheme

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Mercury of **Kobian**, manufacturer of IT components and peripherals, announces its latest partner scheme, '**Merc Fiesta 2010**', which is valid from March 10 till April 30, 2010. It offers an opportunity for the channel partners to earn gift vouchers of substantial value.

This reward or Point Base scheme is exclusive for Kobian's channel partners, where they can earn rewards partners on the purchase of any Mercury or iXA products. On the sale of any of the Mercury or iXA products, the partners can get attractive gift vouchers upto Rs 35,000. The family of Mercury or iXA products included in the scheme are TFT Monitor, iXA 5.1 Home Theatre Speaker, iXA 2.1 Subwoofer Speaker, Motherboard - G41, G31, 945 and Casing - KM, KT, KX.

Commenting on this, **Sushmita Das**, Country Manager, Kobian said, "The newly launched schemes are in line with the company's belief in the strong partnership it enjoys with its channel partners."